



### About Huawei

Huawei's vision is to enrich life through communication. We are a fast growing and leading global information and communications technology solutions provider. With our three business units Carrier, Enterprise and Consumer, we offer network infrastructure, cloud computing solution and devices such as smart phones and tablet PCs.

Among our customers are 45 of the world's top 50 telecom operators and one third of the world's population uses Huawei technologies. Huawei is active in more than 170 countries and has over 150,000 employees of which more than 70,000 are engaged in research and development (R&D). More than one third of the world population and more than half of the German population use, directly or indirectly, Huawei technology. We are diverse, and we embrace it. With us you have the opportunity to work in a dynamic, multinational environment with more than 150 nationalities worldwide. We seek and reward talent. At Huawei, if you are driven and show results, your efforts will be rewarded.

**Anywhere you are Huawei is there. Join us for a Building a Better Connected World.**

## Title: Consumer Devices Social Media Engagement Assistant

Job location: Dusseldorf



We are looking for a qualified Social Media Engagement (TikTok, Instagram, YouTube, etc.) Assistant to join our team. You will be responsible for the day-to-day management and smooth operation of various multi-devices social promotion, including Smartphone, PC, Tablet, Wearable, Earphones/Earbuds and relevant software feature.

### **Responsibilities**

- According to the project/ product/ brand highlights, planning with a certain degree of communication and topic related to the theme of the short video, to grasp the overall style of the content, writing scripts, follow up the complete shooting and post-process, to ensure video output.
- Creating, style changeable, according to data feedback with the demand for continuous output of high-quality video copywriting ideas.
- Responsible for short video content planning, subject selection, presentation, and creative approach, can review the script, and propose changes and solutions.
- Cooperate with the team to build short video content, analyze the results of the data and provide effective optimization strategies and rapid implementation, responsible for traffic growth and commercial realization of the key results.
- Responsible for operating social media accounts and hatching accounts for European countries.

### **Requirements:**

- Familiar with the short video production process, able to write scripts and copy independently.
- Familiar with the rules of major social media platform (TikTok, Instagram, YouTube etc.).
- Experience as an executive director of film, video and short films, director, choreographer and other related majors are preferred.
- Excellent aesthetics for the work, good use of the camera, shooting techniques.
- Assist in post-production, proficient in PR software, understand short video content and trends.
- Rich imagination, excellent sense of the web, dare to innovate.
- Please bring your work to the interview and please provide your personal account, successful experience with pop-ups is preferred.
- Very good verbal and written English skills.

### **What we offer:**

We provide an international, multicultural working environment with new challenges coming up every day. At Huawei we work at a fast pace and we embrace the positive and endless energy received from other colleagues.

You will learn company policies, IT tools, and overall a professional mentality and good working habits. You will be given the opportunity to participate in major talent acquisition projects and interact with senior colleagues.

If you are Interested in this position, please do not hesitate to send me your resume in English with your earliest possible starting date to [zengguang1@huawei.com](mailto:zengguang1@huawei.com)